

		Virginia Registered Voters		
		Virginia U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Tim Kaine, the Democrat	George Allen, the Republican	Undecided
		Row %	Row %	Row %
Virginia Registered Voters		46%	45%	9%
Party Identification	Democrat	90%	4%	6%
	Republican	5%	92%	3%
	Independent	41%	46%	13%
Party Identification***	Strong Democrats	94%	3%	2%
	Soft Democrats	76%	12%	12%
	Just Independents	34%	37%	29%
	Soft Republicans	10%	86%	4%
Tea Party Supporters	Strong Republicans	2%	96%	2%
	Tea Party Supporters	15%	82%	3%
	Political Ideology			
Political Ideology	Very liberal-Liberal	81%	10%	9%
	Moderate	57%	33%	10%
	Conservative-Very conservative	18%	77%	6%
Presidential Choice	Barack Obama and Joe Biden	84%	9%	7%
	Mitt Romney and Paul Ryan	7%	90%	3%
Gender	Men	43%	48%	9%
	Women	49%	42%	9%
Age	Under 45	48%	40%	12%
	45 or older	45%	48%	7%
Age	18 to 29	52%	36%	11%
	30 to 44	45%	42%	12%
	45 to 59	44%	48%	8%
	60 or older	45%	49%	6%
Race	White	38%	54%	7%
	Non-white	66%	21%	13%
Region	D.C. Suburbs	57%	35%	8%
	Northern Virginia Exurbs	40%	47%	13%
	Central/West	39%	52%	9%
	Richmond/East	47%	43%	10%
	Tidewater	47%	46%	7%
Household Income	Less than \$75,000	47%	43%	9%
	\$75,000 or more	47%	46%	7%
Education	Not college graduate	45%	44%	11%
	College graduate	47%	45%	8%
Marital Status	Married	39%	53%	8%
	Not married	57%	33%	11%
Evangelical Christians		31%	63%	6%
U.S. Military Veteran		38%	55%	7%
Interview Type	Landline	44%	48%	8%
	Cell Phone	51%	37%	12%

NBC News/WSJ/Marist Poll Virginia Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1315 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.